SALT LAKE CITY COUNCIL STAFF REPORT

DATE: July 2, 2002

SUBJECT: Petition No. 400-01-46 – Request by the Salt Lake Committee to Honor Cesar E.

Chavez to give 500 South the honorary name of Cesar Chavez Boulevard from

500 West to 700 East.

STAFF REPORT BY: Marge Harvey, Constituent Liaison/Policy and Research Analyst

Document Type	Budget-Related Facts	Policy-Related Facts	Miscellaneous Facts
Resolution	The proposal has no	There is no City	The Administration has
	budget impact. The	ordinance governing	clearly stated the
	petitioner has agreed to	honorary street name	positive aspects of the
	cover the cost of	changes. Council	proposal.
	installing 26 overhead	Members may wish to	
	and 3 residential street	consider adopting a	
	signs, (approx. \$2700).	previous policy and	
		procedure that was in	
		effect from 1989-1995.	

OPTIONS AND MOTIONS:

Additional options may be identified at the Council Work Session on July 9, 2002.

- 1. ["I move that the Council"] Adopt a resolution approving the honorary street name of "Cesar Chavez Boulevard" for a portion of 500 South between 500 West and 700 East.
- 2. ["I move that the Council"] Not adopt a resolution approving the honorary street name of "Cesar Chavez Boulevard" for a portion of 500 South between 500 West and 700 East.
- 3. ["I move that the Council"] Adopt a resolution approving the honorary street name of "Cesar Chavez Boulevard" for a portion of 500 South between 500 West and 700 East and adopt the proposed policy and procedures for "honorary" or "preference" street name requests as part of the City Council's Office policies.

KEY ELEMENTS

- A. The Salt Lake Committee to Honor Cesar E. Chavez sent a letter to Mayor Anderson dated August 9, 2001, stating they would like to honor Cesar Estrada Chavez, co-founder of the United Farm Workers of America (AFL-CIO), because many Utahans, particularly those of Hispanic origin, have been beneficiaries of Chavez's far-reaching influence in raising the conscience of the nation concerning civil rights violations through non-violent action.
- B. The necessary City divisions and departments, including the Planning Division, Engineering Division, Property Management Division, Transportation Division, Public

- Utilities Department, Police Department and Fire Department, have reviewed the honorary street name proposal. All divisions and departments recommended approval.
- C. On March 22, 2002, a public notice was sent out to all Community Council Chairs and property owners potentially affected by the honorary street name change. One positive letter was received in response to the notice.
- D. There is no City ordinance governing preference or honorary street name changes. The City Attorney's Office prepared and approved the necessary resolution. Planning Commission action is not required. An advertised public hearing is not required for a preference or honorary street name change. The Council has elected to hold hearings on past honorary changes. A public hearing has tentatively been scheduled on the Council's agenda for August 6, 2002.
- E. In 1989, the City established by Executive Order a policy and procedure to provide a process for "honorary" or "preference" street name change requests. The City had received several requests for street name changes that were more for preference (high school mascots, family and business names) than for the elimination of duplication or confusion in locating an address. The County was in the process of establishing the E-911 emergency telephone system and the policy of allowing an honorary versus legal street name provided huge cost savings by not having to change legal addresses. The policy established a process to objectively evaluate such requests and allow a street to be named as a matter of preference or historical significance, but not change the legal street address. A filing fee of \$250 was established by ordinance.
- F. In 1995 the City's Policies and Procedures Manual was revised in order to reduce the size, provide clarity, and remove unnecessary or outdated information. The honorary or preference street name change policy and procedure was repealed as part of the revision. Council Members may wish to consider adopting relevant portions of the previous policy and procedure as part of the Council's Office Policies. A copy of the 1989 policy and procedure is attached for Council Member's consideration.

CHRONOLOGY:

Please refer to the Administration's transmittal for a complete chronology of events relating to the proposed text amendment.

• September 3, 2001 Petition assigned to Planning

• March 22, 2002 Pre-hearing notice sent to all Community Council Chairs and abutting property owners

cc: Rocky Fluhart, David Nimkin, Chief Dinsie, Chief Querry, LeRoy Hooton, Margaret Hunt, Rick Graham, David Dobbins, Tim Harpst, Max Peterson, Stephen Goldsmith, Brent Wilde, Doug Wheelwright, Jackie Gasparik, Archie Archuleta, Janice Jardine

File Location: Community and Economic Development Dept., Planning Division, Petition 400-01-46, Cesar Chavez Boulevard Honorary Street Name Change