SALT LAKE CITY COUNCIL STAFF REPORT

DATE: May 16, 2003

SUBJECT: Fees to Bag Parking Meters & Reserve Restricted Curb Space

AFFECTED COUNCIL DISTRICTS: Citywide and specifically Council District 4

STAFF REPORT BY: Gary Mumford

ADMINISTRATIVE DEPT. Community & Economic Development AND CONTACT PERSON: Tim Harpst, Transportation Director

The proposed parking meter special use ordinance that the Administration presented to the Council in March 2003 provided for fee waivers for 501(c)3 non-profit organizations (up to 60 days annually). Organizations for religious, charitable, or educational purposes are examples of 501(c)3 organizations. Professional associations that hold seminars and conferences for members may also be 501(c)3 organizations. At the briefing on April 1st, the Council requested that the Administration modify the proposed ordinance to limit the waiver to charitable and religious organizations and to limit these organizations to no more than 30 days annually instead of 60 days. These two changes have been made to the proposed ordinance. (See attached).

At the April 1st briefing, the Council asked that the Salt Palace Convention Center and the Utah Film Commission be contacted to get their feedback. The modified ordinance was sent to these organizations. The director of convention services at the Salt Palace responded: "... the proposed ordinance is fair and will work well for our convention clients. I hope it passes as you have presented it." The executive director of the Utah Film Commission said: "... this looks great, and we appreciate what you have done." The president of Larry H. Miller Sport & Entertainment (Delta Center) also responded favorably to the proposed ordinance.

POTENTIAL MOTIONS:

- ["I move that the Council"] Adopt the ordinance amending Salt Lake City code 12.56.210, 12.56.325, and 14.12.130 relating to parking meters special use conditions and fees.
- ["I move that the Council"] **Adopt the ordinance with additional modifications** (depending on comments at the public hearing).
- ["I move that the Council"] **Refer the ordinance to a Council work session for additional** discussion.

The following information was provided to the Council previously.

It is provided again for your reference.

Upon presenting a valid request, the City will reserve parking meters by placing a bag over meters and by issuing dash board permits for authorized vehicles. Prior to July 2002, the fee for reserving each parking space was \$10 per day for the first day, \$5 per day for the next fourteen days, and \$3 per day thereafter. Perhaps because of the low fee structure, some curb

space may have been reserved for extended periods of time beyond actual needs. To provide an incentive to keep parking spaces in service to the public, the City implemented a \$50 per day fee in July 2002. The larger fee has been successful in decreasing the amount of requests and number of days that parking spaces have been taken out of service.

The Administration noted in its transmittal that the increase in the fees has caused considerable hardship in certain instances. The \$50 per day fee may also have a detrimental impact on the desirability to hold major conventions and functions. The Administration proposes that a \$25 per day fee may be more appropriate while continuing to provide the incentive to keep parking spaces available to the public.

The Administration developed a revised proposed fee schedule in consultation with representatives of the Downtown Alliance, Delta Center and the Visitors & Convention Bureau. Other entities, such as the Utah Film Commission, have requested that the City reconsider the fee structure. A \$25 fee adequately recoups the City's costs to process permits and bag the meters according to the Administration's transmittal.

In addition to adjusting the fee, the proposed ordinance includes some incentives to encourage filming within the City and hosting large scale conferences and other events downtown.

- The proposed ordinance sets a \$10 per space per day for requests from movie, television and commercial filming companies.
- The proposed ordinance sets a reduced fee of \$10 per space per day for major events of at least three days in duration and with an expected attendance of at least 5,000 people.

The proposed ordinance also provides for fee waivers for 501(c)3 non-profit organizations (up to 60 days annually) [now revised to 30 days] or for City-sponsored events. Organizations for religious, charitable, or educational purposes are examples of 501(c)3 organizations. Professional associations that hold seminars and conferences for members may also be 501(c)3 organizations. [The modified ordinance now limits the 501(c)3 organizations to those that are either charitable or religious.]

No additional fee is proposed for closing an entire street. If there are parking meters located on the street to be closed, the fee for reserving the curb-side parking will still apply. Most of the street closures are related to City events or parades. *The Council may wish to discuss the option of establishing street closure fees with the Administration.*

CC: Rocky Fluhart, David Nimkin, Alison Weyher, David Dobbins, Tim Harpst, Scott Vaterlaus, JD Baxter