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## M E M O R A N D U M

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**DATE:** August 29, 2003  
**TO:** City Council Members  
**FROM:** Russell Weeks  
**RE:** Proposed Zoning Code Amendment to Allow the Installation of Outdoor Television Monitors in D-1 and D4 Zoning Districts Pursuant to Petition No. 400-03-09  
**CC:** Cindy Gust-Jenson, Rocky Fluhart, David Nimkin, Alison Weyher, Louis Zunguze, Gary Mumford, Doug Dansie, Janice Jardine

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This memorandum pertains to a proposed Zoning Ordinance amendment to allow the installation of outdoor television monitors in D-1 and D4 zoning districts pursuant to Petition No. 400-03-09. The Administration briefed the City Council on the proposed amendment on August 7, and the Council forwarded the proposed ordinance for a September 2 public hearing and formal consideration.

### **POTENTIAL OPTIONS**

- Adopt the proposed amendment.
- Do not adopt the proposed amendment.

### **POTENTIAL MOTIONS**

- I move that the City Council adopt the ordinance to modify the sign ordinance to allow outdoor television monitors on building in districts zoned D-1 and D-4 pursuant to Petition No. 400-03-09.
- I move that the City Council not adopt the ordinance.

### **BACKGROUND/DISCUSSION**

The proposed Zoning Ordinance amendment will allow the installation of outdoor television monitors in D-1 and D4 zoning districts pursuant to Petition No. 400-03-09. The Administration briefed the City Council on the proposed amendment on August 7, and the Council forwarded the proposed ordinance for a September 2 public hearing and formal consideration.

The proposed ordinance's immediate effect would be to allow KUTV television station to install an outdoor television monitor on the Wells Fargo Building at 299 South Main Street.

After the briefing the City Council forwarded the proposed ordinance for a September 2 public hearing and formal consideration. The City Council also directed Council staff to check to

see if there are any guidelines or restrictions on the broadcast content on outdoor television monitors in New York City's Times Square. Council staff contacted the Times Square Business Improvement District by e-mail and by telephone, but has yet to receive a response. Council staff will check again before Tuesday's City Council meeting.

A copy of Council staff's original report of the proposed zoning change is attached.