



The City Library

THE SALT LAKE CITY PUBLIC LIBRARY SYSTEM

Report to the City Council

March 8, 2005

SERVICES OF THE SALT LAKE CITY PUBLIC LIBRARY

	2002- 2003	2003- 2004
<u>CIRCULATION TOTAL</u>	3,181,788	3,489,453 (up 9.7%)
PER CAPITA CIRCULATION		19.4
NATIONAL AVERAGE PER CAPITA		7.4
<u>REFERENCE TOTAL</u>	221,000	253,916 (up 15%)
PER CAPITA REFERENCE TRANSACTIONS		1.4
NATIONAL AVERAGE PER CAPITA		1.1
<u>IN-LIBRARY USE TOTAL</u>	703,248	867,204 (up 23%)
PER CAPITA IN-LIBRARY USE		4.8
NATIONAL AVERAGE PER CAPITA		2.0
<u>VISITS</u>		
MAIN LIBRARY	2.4 M	2.8 M
BRANCHES (estimate)	.6 M	.6 M
	3.0 M	3.4 M (up 13%)
<u>PROGRAM ATTENDANCE TOTAL</u>	82,277	142,998 (up 42%)
PER CAPITA LIBRARY VISITS		18.3
NATIONAL AVERAGE PER CAPITA		4.8

SUCSESSES OF THE PAST

- The Salt Lake City Public was recently recognized by the Hennen Index as the 6th best library out of 329 in the United States for communities of 100,000 to 249,000 residents. Factors of use, financial support and cost-benefit analysis are measured in this well-respected evaluation.
- Continued growth in use – it's amazing!
- Many, many new community partnerships with business, education, the arts, media, government, and private sector
- Library as host of civic engagement and dialog: Phenomenal use of library meeting rooms and space for public, private and business activities
- Expanded service to ethnic and diverse communities
- Continued use of volunteers to support growing demands and control costs
- Increased attendance at high quality programs for children and adults
- Expansion of on-line resources, including Morningstar Investment Service, Novelist, Corbis Images On-line
- Wireless access at the Main Library, branches to come soon
- Successful computer training and information literacy programs
- Introduction of Civility Campaign to create safe, pleasant environment for all

SUCSESSES ANTICIPATED

- Introduction of Community Discovery Card
- Implementation of improved management for Internet services and print cost recovery
- National "Thinking Ahead " conference: March 17-19, 2005
- Replacement of plaza stone beginning Spring of 2005
- Reorganization of Interlibrary Loan Services to reduce costs and balance use
- Continued success in fund-raising and development of program endowment

CHALLENGES AHEAD

- Continuing to manage growth in use and demand while maintaining quality
- Expanded service to Glendale and Capital Hill neighborhoods
- Finding ways to work smarter and control growth in costs for staff, benefits and utilities
- Support constructive efforts to manage impact from growing homeless populations

SERVICE AND RESOURCE EXPECTATIONS

- No funding increases will be requested in upcoming budget