
M E M O R A N D U M

DATE: February 7, 2006
TO: City Council Members
FROM: Council Members Christensen and Saxton
RE: Legislative Action to dedicate a City street in honor of Rosa Parks

- A. On December 8, 2005, the City Council adopted a legislative action to add an honorary name or “Rosa Parks Boulevard” to 200 East between South Temple and 600 South.
- B. The Salt Lake City Council Office sent notice to all property owners potentially affected by the name change, on December 20, 2005.
- C. The Planning Division held an open house regarding the issue on January 17, 2005. No comments were received.
- D. All City departments and divisions have reviewed the petition and none have voiced objections regarding the petition.
- E. The Engineering Division did comment that the name was recently approved by Salt Lake County for a street in West Valley City. According to representatives at the County, the Council can still legally adopt the honorary name for 200 East, although they generally discourag such an action unless it is warranted.
- F. The City Attorney’s office has prepared a resolution for Council consideration to assign the honorary name of “Rosa Parks Boulevard” on 200 East between South Temple and 600 South.

POTENTIAL MOTIONS

- 1. [**“I move that the Council”**] Adopt a resolution assigning the honorary name of “Rosa Parks Boulevard” to 200 East between South Temple and 600 South.
- 2. [**“I move that the Council”**] Not adopt a resolution assigning the honorary name of “Rosa Parks Boulevard” to 200 East between South Temple and 600 South.

The following information was provided previously for the Council Work Session on December 8, 2005. It is provided again for your reference.

On October 23, 2005 one of the great Civil Rights pioneers of our time, Rosa Parks, passed away. During her lifetime and continuing after her death, she has been honored throughout the country and the world as one of the most important figures in the history of the modern Civil Rights Movement. Her refusal to give up her bus seat to a white man in Montgomery, Alabama in 1955 sparked a year-long boycott of the City's bus system, which inspired many and was a precipitating factor to the modern Civil Rights Movement. Because of her actions that day, and her leadership in the subsequent Civil Rights Movement, she was officially dubbed by the United States Congress "the first lady of Civil Rights."¹

Over the years, various arms of national, state and local government have taken steps to honor her courage and achievements. It is therefore only fitting that after her death, Salt Lake City join in honoring this important US historical figure. This Legislative Action Item proposes that we dual-name 200 East from South Temple to 600 South "Rosa Parks Boulevard."

PLANNING AND LOGISTICS

The re-naming of a street as a memorial would keep the street number the same, it would simply have a name attached to it - examples are "César E. Chávez Blvd - 500 South" or "Martin Luther King, Jr. Blvd - 600 South". Signs designating the street name would be replaced by signs designating the current street name as well as the name "Rosa Parks Blvd."

200 East was selected because it is between the City and County Building and the Library, two important public institutions, and runs perpendicular to 500 and 600 South, also named for important historical figures in the area of civil liberties (César E. Chávez Blvd. and Martin Luther King, Jr. Blvd., respectively). This street also has a bus route from South Temple to 900 South (#52). The Transportation Division raised the issue that this a stretch of the City's formal parade route, and is also often closed between 400 and 500 South due to events at Washington Square and the Library.

The request would be for the Administration to complete all of the work necessary to implement this legislative action item by Martin Luther King, Jr. Day, January 16th.

COST

This legislative action proposes that any costs associated with dual-naming the street (street signs, directional signs, labor, etc), be paid for through fundraising efforts of our own. No general fund contribution is contemplated. A "donation fund" will be set up in the City to collect and then distribute money for this project.

The Transportation Division estimated that costs would be approximately \$175 per intersection. Therefore, to dual-name the stretch of 200 East between South Temple and 600 South (7 intersections), would be \$1,225.

ROSA PARKS – A BRIEF HISTORY

Rosa Parks was born in 1913 in Tuskegee, Alabama and joined the Montgomery Chapter of the NAACP (National Association for the Advancement of Colored People) after marrying her husband, who was active in the organization. There she volunteered as secretary to the president. She worked as a seamstress at the Montgomery Fair department store in downtown Montgomery, Alabama.

In December of 1955 she refused to give up her bus seat to a white man and was arrested. This incident sparked a 381 day boycott of the Montgomery City bus system, financially crippling the organization and calling national attention to the issue of segregation. The elected leader of this boycott was relatively unknown at the time but was an up-and-coming activist in the civil rights movement - Dr. Martin Luther King, Jr.

The Montgomery Bus Boycotts sparked many other protests around the country, and helped draw sufficient national attention to the issue to shore up a federal anti-discrimination case that next year. In November of 1956, the Supreme Court ruled that Montgomery's segregation practices on public buses were unconstitutional (*Browder v. Gayle*, 1956). Because of her actions on the Montgomery City bus that day in 1955, Rosa Parks was dubbed by the United States Congress "the first lady of civil rights" and "the mother of the freedom movement," in their resolution to award her the Congressional Gold Medal in May of 1999.

Upon her death in 2005, Congress passed a resolution to honor Parks by allowing her to lie in state, in the US Capitol Rotunda. She is the first woman, the second non-government official (after Pierre L'Enfant), and the second African American (after Jacob Chestnut, a US Capitol Police Officer killed in the line of duty) to receive such an honor. An estimated 50,000 people viewed her casket in the two days that it lay in the Capitol Rotunda. President Bush ordered flags to be flown at half-mast over all public buildings on November 2nd, the day of Parks' burial in Detroit. City officials in Montgomery and Detroit declared that black ribbons would be tied around the front seat in every City bus until her burial. Before her burial, she also lay in repose at the Charles H. Wright Museum of African American History in Detroit. As her casket was taken from her funeral in Detroit, the Michigan National Guard lay a US Flag over her casket, an honor typically reserved for veterans or highly regarded state and national figures. Metro Transit in King County, Washington placed stickers dedicating the front seat of all its buses in Rosa's memory. ²

In Detroit, there is a street as well as a middle school named after Rosa Parks. She also received the following awards and accolades in her lifetime³ :

- 1979- The NAACP Spingarn Medal, it's highest honor
- 1980 - The NAACP Martin Luther King Sr. Award
- 1983 - inducted into the Michigan Women's Hall of Fame
- 1990 - Was chosen as a member to officially welcome Nelson Mandela to the country after his release from prison
- 1994 - Rosa Parks Peace Prize in Stockholm, Sweden
- 1996 - The Presidential Medal of Freedom, the highest honor given by the US Executive branch

- 1998 - first recipient of the International Freedom Conductor Award, given by the National Underground Railroad Freedom Center
- 1999 - The Congressional Gold Medal of Honor, the highest civilian award given by the US Legislative branch
- 1999 - Time magazine named Rosa Parks one of the twenty most influential and iconic figures of the twentieth century.
- 2000 - Alabama Academy of Honor
- 2000 - Alabama Governor's Medal of Honor for Extraordinary Courage
- 2001 - The Rosa Parks Library and Museum was dedicated in Montgomery, Alabama

¹ "United States of America Congressional Gold Medal Recipient Rosa Parks", <http://www.congressionalgoldmedal.com/rosaparks.htm>

² "Rosa Parks Profile", en.wikipedia.org/wiki/Rosa_Parks

³ "Rosa Parks: Biography and much more...", www.answers.com/topic/rosa-parks

A. LOUIS ZUNGUZE
DIRECTOR

BRENT B. WILDE
DEPUTY DIRECTOR

SALT LAKE CITY CORPORATION
DEPT. OF COMMUNITY DEVELOPMENT
OFFICE OF THE DIRECTOR

ROSS C. "ROCKY" ANDERSON
MAYOR

COUNCIL TRANSMITTAL

TO: Rocky Fluhart, Chief Administrative Officer **DATE:** January 25, 2006
FROM: Louis Zunguze, Community Development Director
RE: Petition 400-05-44 by the Salt Lake City Council to honor Rosa Parks by requesting that portion of 200 East located between South Temple and 600 South be given an honorary name of Rosa Parks Boulevard

STAFF CONTACT: Jackie O. Gasparik, Principal Planner, at 535-6354 or jackie.gasparik@slcgov.com

RECOMMENDATION: That the City Council schedule a briefing and hold a Public Hearing

DOCUMENT TYPE: Resolution

BUDGET IMPACT: None. The cost of installing the new street signs and replacement of these signs will be at the expense of the Petitioner and a fund raising committee (see memorandum from Council Member Christensen on page 2 of Exhibit 7).

DISCUSSION:

Issue Origin: On December 8, 2005, the Salt Lake City Council adopted a legislative action to add an honorary name of "Rosa Parks Boulevard" to 200 East between South Temple and 600 South.

Background: The City Council has approved various honorary street name changes over the years to honor important historic figures. Because of her leadership in the Civil Rights movement, the City Council initiated the request to honor Rosa Parks.

Analysis: The honorary street name change proposal has been reviewed by the necessary City Divisions and Departments, namely the Planning Division, Engineering Division, Property Management Division, Transportation Division, Public Utilities Department, Police Department, and the Fire Department (see attached review letters in Exhibit 6). The City Attorney's Office has prepared and approved the necessary resolution.

Planning Commission action is not required. Honorary street name changes are purely honorific

and will have no effect on certified mailing addresses, business listings in any telephone directory, or on private business signs.

Master Plan Consideration: The Central Community Master Plan and the Downtown Plan do not address the issue of honorary street name changes. The Final Report of the Salt Lake City Futures Commission, states in its vision statement that Salt City:

- *Embraces pluralism and encourages diversity in population, urban design, and cultural expression.*
- *Fosters literacy and continued education throughout the community.*

PUBLIC PROCESS

On December 20, 2005, a public notice was sent by the Salt Lake City Council Office to all property owners potentially affected by the honorary street name change. The notice provided anyone with objections to the honorary street name change an opportunity to register their concerns by telephone or by mail. The following comment was forwarded onto Planning Staff:

Gordon S. Crofts, Manager of GCII Investment, recently purchased property at 242 South 200 East. GCII investments has occupied the property since 1972. The company does not support the honorary street name change because of what they perceive to be added expenses to change signs and letterhead and the confusion they believe it will cause.

On January 6, 2005, a notice of Open House was sent by the Planning Division notifying all Community Council Chairs, property owners, and interested parties of the proposed name change. The notice was also displayed on the City's official website. The Planning Division received the following comments in response to the notice of Open House:

1. Jay Ingleby stated that he had no issues with the honorary name change as long as tax payers' money was not used to pay for the signs.
2. Judi Short is in favor of the honorary name change.
3. A telephone call was received January 11, 2006, from a caller who did not leave her name. The caller stated that she is not in favor of the honorary street name change because she thinks it will be confusing.

On January 17, 2006, the Open House was held. No one attended and no additional comments were received.

RELEVANT ORDINANCE: Salt Lake City Planning Division Policy and Procedure 6.03.50 Street Name Change and State Code 10-8-32.

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5. Open House Notice and Public Response(s)
6. Department / Division Comments
7. Original Petition Packet

CHRONOLOGY

- December 13, 2005 Petition filed with the Planning Division.
- December 20, 2005 City Council mailed out a Public Notice, with response date of January 6, 2006.
- December 20, 2005 Planning staff prepared map and requested labels from Salt Lake County Recorder's Office.
- January 6, 2006 Project routed to City Departments.
- January 6, 2006 Requested resolution from Attorney's Office.
- January 6, 2006 Notice mailed for Public Open House.
- January 12, 2006 Prepared Transmittal.
- January 17, 2006 Held Public Open House.
- January 20, 2006 Received Resolution.

RESOLUTION NO. _____ OF 2006

(Changing the Name of 200 East, between South Temple and 600 South, on an honorary basis to "Rosa Parks Boulevard," Pursuant to Petition No. 400-05-44.)

WHEREAS, Salt Lake City has received Petition No. 400-05-44 relating to the change of name of 200 East, on an honorary basis, between South Temple and 600 South; and

WHEREAS, the City Council finds that there is good cause to change the name of said street on an honorary basis, without changing the official name or designation of said street.

NOW, THEREFORE, BE IT RESOLVED by the City Council of Salt Lake City, Utah:

1. That the name of 200 East between South Temple and 600 South shall be and hereby is changed on an honorary basis to "Rosa Parks Boulevard."
2. Effective Date. This Resolution shall become effective on the date of its first publication.

Passed by the City Council of Salt Lake City, Utah, this _____ day of _____, 2006.

SALT LAKE CITY COUNCIL

By _____
CHAIRPERSON

ATTEST:

CHIEF DEPUTY CITY RECORDER

F:\RESOLUTION\Resolution Changing Street Name to Rosa Parks Boulevard.doc

APPROVED AS TO FORM
Salt Lake City Attorney's Office
Date January 20, 2006
By Melanie Pfeif

Gasparik, Jackie

From: Gasparik, Jackie
Sent: Wednesday, January 18, 2006 9:45 AM
To: Larson, Bradley
Subject: RE: Petition #400-05-44 Honorary Street name change of Rosa Parks Boulevard
Categories: Program/Policy

Thanks!

From: Larson, Bradley
Sent: Wednesday, January 18, 2006 9:44 AM
To: Gasparik, Jackie
Subject: RE: Petition #400-05-44 Honorary Street name change of Rosa Parks Boulevard

Jackie,

The Fire Department has no objections the above Petition.

Thank you.

Brad Larson
Deputy Fire Marshal
Salt Lake City Fire Department
801-799-4162 office
801-550-0147
bradley.larson@slcgov.com

From: Gasparik, Jackie
Sent: Wednesday, January 18, 2006 9:26 AM
To: Garcia, Peggy; Larson, Bradley; Nagai, Melinda
Cc: Hooton, Leroy; Dinse, Rick; Querry, Chuck
Subject: RE: Petition #400-05-44 Honorary Street name change of Rosa Parks Boulevard
Importance: High

I still have not received comments from Fire, Public Utilities and Police please respond today. My transmittal to City Council is due today to my Deputy Director. If you have sent you comments, I thank you.

Thanks Jackie

From: Gasparik, Jackie
Sent: Friday, January 06, 2006 10:30 AM
To: Weiler, Scott; Walsh, Barry; Valente, Art; Montoya, Alice; Garcia, Peggy; Larson, Bradley; Johnson, Linda; Nagai, Melinda
Cc: Harpst, Tim; Butcher, Larry; Williams, Matthew; Graham, Rick; Boskoff, Nancy; Canham, Brent; Fluhart, Rocky; Dinse, Rick; Clark, Luann; Hooton, Leroy; McFarlane, Alison; Oka, Dave; Querry, Chuck; Rutan, Ed; Gasparik, Jackie
Subject: Petition #400-05-44 Honorary Street name change of Rosa Parks Boulevard
Importance: High

The Salt Lake City Council has initiated Petition No. 400-05-44 requesting a honorary street name change of 200 East

1/18/2006

between South Temple to 600 South to be named Rosa Parks Boulevard. Please review this request and respond in writing before January 13, 2006, if your Department/Division has any concerns.

Thank you

Gasparik, Jackie

From: Stewart, Brad
Sent: Wednesday, January 18, 2006 9:52 AM
To: Gasparik, Jackie
Cc: Garcia, Peggy
Subject: Street name change to honor Rosa Park

Jackie,

Public Utilities has no problem with the street name change for 200 E from South Temple to 600 S to honor Rosa Park.

Brad

Gasparik, Jackie

From: Nagai, Melinda
Sent: Wednesday, January 18, 2006 10:47 AM
To: Gasparik, Jackie; Garcia, Peggy; Larson, Bradley
Cc: Hooton, Leroy; Dinse, Rick; Querry, Chuck; Tracy, James; Isakson, Rusty
Subject: RE: Petition #400-05-44 Honorary Street name change of Rosa Parks Boulevard

Jackie:

Thank you for your announcement and recent inquiry.

I am not aware of any issues at this time and this name change does not appear to bring up any concerns. However, please note that I am also not in a position to make any overarching, representative statements for the Police department--any and all commentary on this issue would be individually-based. Thank you.

Respectfully submitted,

Melinda Nagai

Community Mobilization Specialist
Community Action Team
Salt Lake City Police Department
Desk: (801) 799-4638
FAX: (801) 799-4650
melinda.nagai@slcgov.com

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Thank you

Gasparik, Jackie

From: Guess, Kim
Sent: Friday, January 20, 2006 12:29 PM
To: Gasparik, Jackie
Subject: RE: #490-05-61

I do not see this proposed amendment having a negative impact on the delivery of police services or public safety - KIM

Gasparik, Jackie

From: Gasparik, Jackie
Sent: Wednesday, January 18, 2006 9:32 AM
To: Williams, Matthew
Subject: RE: Petition #400-05-44 Honorary Street name change of Rosa Parks Boulevard
Categories: Program/Policy

Thanks!

From: Williams, Matthew
Sent: Wednesday, January 18, 2006 9:31 AM
To: Gasparik, Jackie
Subject: RE: Petition #400-05-44 Honorary Street name change of Rosa Parks Boulevard

Property Management has no concern with this honorary street name change.

Matthew C. Williams
Acting Property Manager

From: Gasparik, Jackie
Sent: Friday, January 06, 2006 10:30 AM
To: Weiler, Scott; Walsh, Barry; Valente, Art; Montoya, Alice; Garcia, Peggy; Larson, Bradley; Johnson, Linda; Nagai, Melinda
Cc: Harpst, Tim; Butcher, Larry; Williams, Matthew; Graham, Rick; Boskoff, Nancy; Canham, Brent; Fluhart, Rocky; Dinse, Rick; Clark, Luann; Hooton, Leroy; McFarlane, Alison; Oka, Dave; Querry, Chuck; Rutan, Ed; Gasparik, Jackie
Subject: Petition #400-05-44 Honorary Street name change of Rosa Parks Boulevard
Importance: High

The Salt Lake City Council has initiated Petition No. 400-05-44 requesting a honorary street name change of 200 East between South Temple to 600 South to be named Rosa Parks Boulevard. Please review this request and respond in writing before January 13, 2006, if your Department/Division has any concerns.

Thank you

Gasparik, Jackie

From: Walsh, Barry
Sent: Monday, January 09, 2006 1:39 PM
To: Gasparik, Jackie
Cc: Young, Kevin; Vaterlaus, Scott; Valente, Art
Subject: RE: Petition #400-05-44 Honorary Street name change of Rosa Parks Boulevard
Categories: Program/Policy

January 9, 2006

Jackie Gasparik, Planning

Re: Petition 400-05-44, Honorary Street Name Change of Rosa Parks Boulevard for 200 East from South Temple to 600 South.

The division of transportation has no comment for the proposed Honorary name. Please coordinate with the City Sign Shop for their cost and inventory impact issues.

Sincerely,

Barry Walsh

Cc Kevin Young, P.E.
Scott Vaterlaus, P.E.
Art Valente, Signing
File

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Thank you

Gasparik, Jackie

From: Weiler, Scott
Sent: Wednesday, January 11, 2006 12:19 PM
To: Gasparik, Jackie
Cc: Johnston, Richard; Montoya, Alice
Subject: RE: Petition #400-05-44 Honorary Street name change of Rosa Parks Boulevard
Categories: Program/Policy

Jackie,

Engineering's review comments are:

1. The proposed name was recently approved by Salt Lake County for a street in West Valley City. According to Judy Stevens (Salt Lake County, 468-3294), the City Council can still adopt the honorary name for 200 East in Salt Lake City, although the duplicate use of street names in the County is discouraged due to the potential confusion for emergency services. Residents living on 200 East may also be confused as to whether their address is changing to the new honorary name.

Scott

From: Gasparik, Jackie
Sent: Friday, January 06, 2006 10:30 AM
To: Weiler, Scott; Walsh, Barry; Valente, Art; Montoya, Alice; Garcia, Peggy; Larson, Bradley; Johnson, Linda; Nagai, Melinda
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Thank you

Gasparik, Jackie

From: Judy Stevens [judy.stevens@aud.co.sl.c.ut.us]
Sent: Friday, January 20, 2006 11:45 AM
To: Gasparik, Jackie
Subject: Re: FW: Petition #400-05-44 Honorary Street name change of Rosa Parks Boulevard

We would consider it a "commemorative" name. COMM is designated when the official name of the street has not been changed. The name Rosa Parks has been reserved in WVC. If the ordinance were filed, we would write a letter stating the name is a duplicate having been reserved.. It would be up to you to decide if it would create a problem with emergency response, etc.

Judy

Gasparik, Jackie wrote:

Judy,

Thanks for getting back to me. Can you please give me some feed back on the City's proposed honorary street name change of 200 East to Rosa Parks Boulevard between South Temple and 600 South. I know that we always coordinate with you on street names and street name changes, but I have not sent honorary street name changes to you before.

Because this petition is for an "honorary" street name change, the City Council is proposing to add the name Rosa Parks Boulevard to the 200 East Street signs. We have sent the property owners two notices about the proposal which states that this will not have any effect on certified or mailing address, business listings in any telephone directory, or private business signs. The proposed intersection signs would read:

200 East
Rosa Park Boulevard

I forwarded this request to be reviewed by the City departments and our Engineering Division has raised the issue that it may cause confusion for emergency services in Salt Lake County because of a duplication of the name with West Valley City.

Please advise

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Received 12-13-05
Pet. # 400-05-44

M E M O R A N D U M

DATE: December 6, 2005
TO: City Council Members
FROM: Council Members Christensen and Saxton
RE: Legislative Action to dedicate a City street in honor of Rosa Parks

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Over the years, various arms of national, state and local government have taken steps to honor her courage and achievements. It is therefore only fitting that after her death, Salt Lake City join in honoring this important US historical figure. This Legislative Action Item proposes that we dual-name 200 East from South Temple to 600 South "Rosa Parks Boulevard."

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The request would be for the Administration to complete all of the work necessary to implement this legislative action item by Martin Luther King, Jr. Day, January 16th.

COST

This legislative action proposes that any costs associated with dual-naming the street (street signs, directional signs, labor, etc), be paid for through fundraising efforts of our own. No general fund contribution is contemplated. A "donation fund" will be set up in the City to collect and then distribute money for this project.

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Transit in King County, Washington placed stickers dedicating the front seat of all its buses in Rosa's memory.²

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- 1990 - Was chosen as a member to officially welcome Nelson Mandela to the country after his release from prison
- 1994 - Rosa Parks Peace Prize in Stockholm, Sweden
- 1996 - The Presidential Medal of Freedom, the highest honor given by the US Executive branch
- 1998 - first recipient of the International Freedom Conductor Award, given by the National Underground Railroad Freedom Center
- 1999 - The Congressional Gold Medal of Honor, the highest civilian award given by the US Legislative branch
- 1999 - Time magazine named Rosa Parks one of the twenty most influential and iconic figures of the twentieth century.
- 2000 - Alabama Academy of Honor
- 2000 - Alabama Governor's Medal of Honor for Extraordinary Courage
- 2001 - The Rosa Parks Library and Museum was dedicated in Montgomery, Alabama

¹ "United States of America Congressional Gold Medal Recipient Rosa Parks", <http://www.congressionalgoldmedal.com/rosaparks.htm>

² "Rosa Parks Profile", en.wikipedia.org/wiki/Rosa_Parks

³ "Rosa Parks: Biography and much more...", www.answers.com/topic/rosa-parks

SALT LAKE CITY CORPORATION
OFFICE OF THE CITY COUNCIL

December 20, 2005

Dear Property Owner:

The City Council is considering adding the honorary title of "Rosa Parks Boulevard" to 200 East between South Temple and 600 South. Because it is a dual-naming and not a name *change*, this proposal will not have any affect on mail that still bears the name 200 East, or on business listings in any telephone directory. The only changes will occur in the road signage along this stretch of 200 East. The intersection signs will be changed to read:

"200 East
Rosa Parks Blvd"

The signage will be similar to 500 South, which bears the dual name of "Cesar E. Chavez Blvd." and 600 South, which bears the dual name of "Martin Luther King, Jr. Blvd."

If you have any objections to this dual-naming of the street, please register them with our office either by telephone (801-535-7654, our 24-hour comment line), mail (451 South State Street, Room 304), or e-mail (jennifer.bruno@slcgov.com), by January 6, 2006. Please feel free to offer any additional comment.

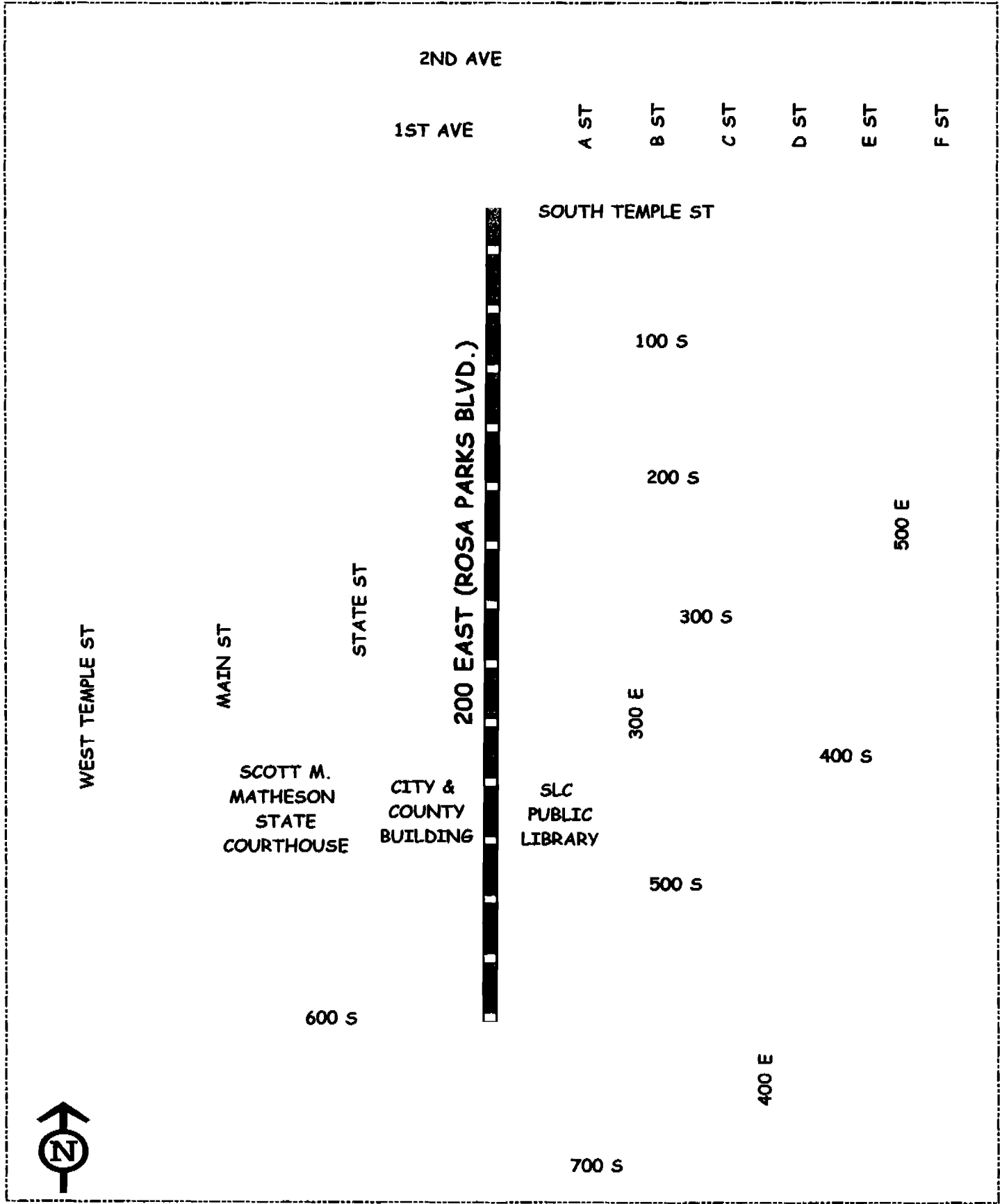
Sincerely,



Cindy Gust Jensen
Executive Director, Salt Lake City Council

CGJ/jb

PETITION 400-05-44
HONORARY STREET NAME CHANGE OF 200 EAST
(BETWEEN SOUTH TEMPLE ST AND 600 SOUTH)
TO ROSA PARKS BOULEVARD



Petition No. 400-05-44

By City Council

Is requesting a Street Name Change
at 200 East between South Temple to
600 South be named Rosa Parks
Boulevard.

Date Filed

Address