
SALT LAKE CITY COUNCIL STAFF REPORT

DATE: September 29, 2006
SUBJECT: Public Hearing on Potential New City Flag
AFFECTED COUNCIL DISTRICTS: Citywide
STAFF REPORT BY: Gary Mumford
ADMINISTRATIVE DEPT. AND CONTACT PERSON: Office of the Mayor
Sam Guevara

The City Council has scheduled a public hearing to receive public comment regarding a possible new city flag. A new flag design was created by a committee of representatives of the City Council and Mayor's Office after receiving input from interested designers and other individuals of the community.

MATTERS AT ISSUE:

In August 2006, the Administration conducted a survey on the city's web site comparing the existing flag with the committee's proposed new flag. Of the 477 individuals participating in the web survey, 368 or 77% indicated a preference for the new design.

Council staff sent requests for feedback to the International Society Daughters of Utah Pioneers and to the National Society of the Sons of the Utah Pioneers. A letter from the Daughters of the Utah Pioneers is in the mail and will be distributed to the Council when it arrives. Council staff's understanding is that a majority of the board of the Daughters of Utah Pioneers were okay with the new design. Although they like the current flag, they felt that there was too much detail. The executive manager of the Sons of the Utah Pioneers responded that it would be nice to add some historical elements to the proposed flag.

Images of the proposed flag and the current flag are attached.

POTENTIAL MOTIONS:

Following the public hearing, the Council may wish to consider several options including the following:

1. ["I move that the Council"] **Adopt a resolution adopting a new city flag.**
2. ["I move that the Council"] **Retain the existing city flag.**
3. ["I move that the Council"] **Refer the proposed city flag back to the committee to consider adding some historical element or other changes.**

SALT LAKE CITY RESOLUTION
NO. _____ OF 2006

(A Resolution Adopting the New City Flag)

A RESOLUTION ADOPTING THE NEW CITY FLAG.

WHEREAS, the City has had a city flag since at least 1963, when Mayor J. Bracken Lee was in office; and

WHEREAS, until recently in 2004, it had been over forty (40) years since the City last held a city flag contest; and

WHEREAS, the City, in conjunction with the Mayor's Office and City Council, sponsored a flag design contest for a new city flag in 2004; and

WHEREAS, a winning flag design was selected from the entries submitted during the 2004 flag design contest; and

WHEREAS, a subcommittee later revised the winning flag's design to better reflect the City's desires for a new flag design; and

WHEREAS, the 2004 winning flag design, as amended by the subcommittee, is hereinafter referred to as "the new city flag"; and

WHEREAS, public input was sought through the City's website where individuals voted in favor of the new city flag, over the old city flag, by a margin of over three (3) to one (1); and

WHEREAS, the City has determined that it is time to retire the old city flag and adopt the new city flag.

NOW, THEREFORE, BE IT AND IT IS HEREBY RESOLVED by the City Council of Salt Lake City, Utah that the new city flag is adopted and the old flag shall be retired.

Passed by the City Council of Salt Lake City, Utah, this _____ day of October, 2006.

SALT LAKE CITY COUNCIL

By: _____
CHAIRPERSON

ATTEST AND COUNTERSIGN:

CHIEF DEPUTY CITY RECORDER

APPROVED AS TO FORM:

APPROVED AS TO FORM
Salt Lake City Attorney's Office
Date Sept. 28, 2006
By Melanie Pfeif

SALT LAKE CITY ATTORNEY



Number 1



Number 2