

City Council Announcements

October 3, 2006

A. Information Needed by Council Staff

1. **At the September 7 meeting of the COG, Robert Hull, UDOT, asked for the Council's support of the 'Zero Fatalities' program.** He indicated that if you sent a letter of support it would be appreciated. Also, if you wanted to add your logos to the Zero Fatalities website, that would be great. You can access the website at: <http://www.zerofatalities.com>. Additional information is attached to these Announcements in the electronic file on SLC's website. Mr. Hull suggests the following letter language:

"The Salt Lake City Council strongly supports Utah's Zero Fatalities program to increase safety and eliminate fatalities on our transportation system. The Salt Lake City Council, agree to become an endorsing sponsor for the Zero Fatalities program. You have the City Council's permission to use our logo and to reference Salt Lake City Council in any program material."

Is the Council interested in sending a letter of support similar to the quote above? It would go to Robert Hull and John Njord at UDOT.

2. The **National League of Cities Congress of Cities and Exposition Conference** will be held from Tuesday, December 5, 2006 thru Saturday evening, December 9 in Reno, NV. We have a few rooms reserved. Mobile workshop registration fills up fast, so please **let staff know as soon as possible if you are interested in attending.** The deadline for workshop registration is November 3, 2006.
3. **Business License Fees Subcommittee** - House Bill 98 of the 1997 Legislature required that municipal license fees be reasonably related to the costs of the services provided (UCA 10-1-203). The legislation requires that a cost analysis be made at least every five years. Last year, the Administration updated the analysis and proposed adjustments to business license fees in connection with the annual budget for fiscal year 2006-07.

The Administration's proposal was referred to by the Administration as a "hybrid" because the Administration evaluated each category and recommended a focus on special regulatory fees in some cases and in disproportionate costs of services fees in others. Because this issue is complex, the Council adopted only a portion of the proposed ordinance (i.e. reduced or eliminated fees where the study did not support the amount of fee that was previously charged; increased the base fee by \$5 and the per-employee fee by \$1; adopted permit fees relating to inspections performed by the fire prevention bureau).

The Council indicated that it would establish a Council subcommittee to work with the Administration in refining the proposed fee schedules to include input from the business community. **Does the Council wish to appoint a subcommittee?**

Zero Fatalities

A Goal We Can All Live With



Zero Fatalities: A Goal We Can All Live With

www.zerofatalities.com

UDOT, DPS announce new campaign to reduce fatalities on Utah roads

SALT LAKE CITY— UDOT, the Utah Department of Public Safety (DPS) and several other groups asked Utahns for help to reduce the number of deaths on Utah roads this year as part of an announcement releasing the 2005 fatalities report. The agencies plan to launch a new educational campaign to reduce traffic-related deaths in 2006.

“Should we be happy that 282 people died on Utah roads last year, instead of 373 deaths five years ago?” asked Carlos Braceras, deputy director for UDOT while speaking at the event. “Obviously not. We won’t be happy until there are zero fatalities on our roads. We have come together to support this goal of zero fatalities, but the greatest support in this campaign must come from every individual who gets behind the wheel.”

UDOT, DPS, the Federal Highway Administration, AAA and the Federal Motor Carrier Safety Administration have all pledged their support in this campaign, with each group doing its part to make Utah roads safer.

“We will do everything we can to help reduce the number of fatalities on the highways,” said Col. Scott Duncan of the Utah Highway Patrol. “Our blitzes to crack down on DUIs and seat belt violations, along with driver education will help decrease fatalities, but we need the support of every driver in order to reach our goal.”

The 2005 fatality report showed a steady decline of deaths on Utah roads over the past five years, with 282 fatalities in 2005 down from 296 in 2004). The Zero Fatalities public education campaign aims to reduce some of the more prevalent contributing factors to fatalities on Utah roads, such as improper restraints (208 fatalities). In addition, more people died as a result of fatigue (25) than DUI (21), showing a need to educate motorists on the dangers of driving while drowsy.

[2005 Fatality Report](#)

zero Fatalities

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FATALITIES BY ROAD State Roads Only (page 2 of 2)

SR 101	●	1
SR 112	●●	2
SR 120	●	1
SR 121	●	1
SR 132	●	1
SR 138	●●●●	4
SR 143	●	1
SR 147	●	1
SR 148	●	1
SR 150	●	1
SR 154	●●●	3
SR 158	●	1
SR 186	●	1
SR 189	●●●	3
SR 190	●	1
US 191	●●●●●●●	7
SR 198	●	1
SR 201	●	1
SR 203	●●	2
I-215	●●●	3
SR 262	●	1
SR 266	●●	2
SR 279	●	1
SR 311	●	1
US 491	●	1
Unverified	●●●	3
Total		225

(Continued - page 2 of 2)

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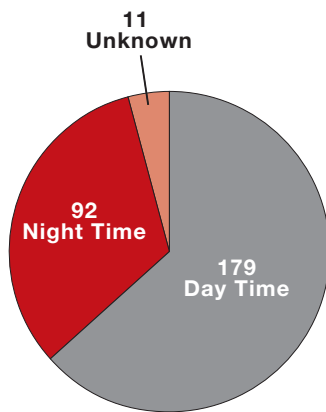


Federal Motor Carrier Safety Administration

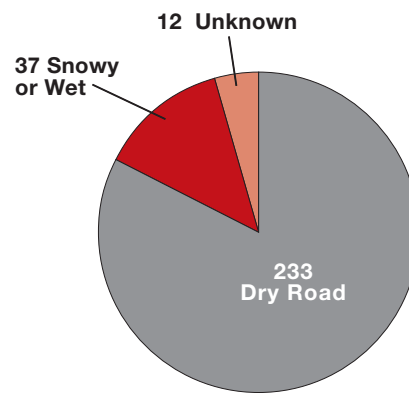


HOLIDAY WEEKEND FATALITIES

New Years Day	● ● ● ● ●	5
Memorial Day	● ● ● ● ● ● ●	7
Fourth of July	● ● ● ● ● ● ● ● ●	9
Pioneer Day	● ● ● ●	4
Labor Day	● ● ●	3
Thanksgiving	● ● ● ●	4
Christmas	● ●	2
Total		34



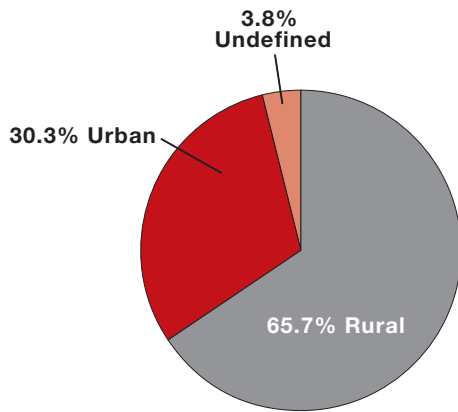
Day and Night Comparison



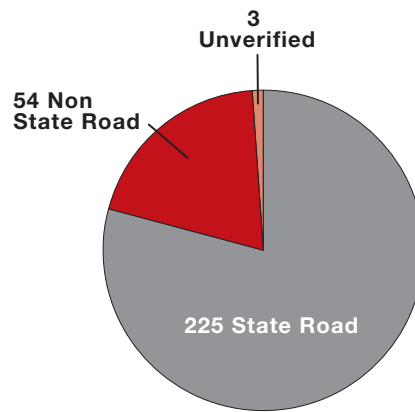
Wet or Snowy Road to Dry Road Comparison

Zero Fatalities

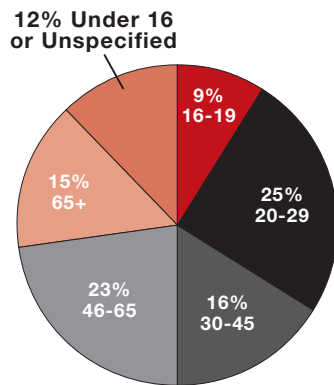
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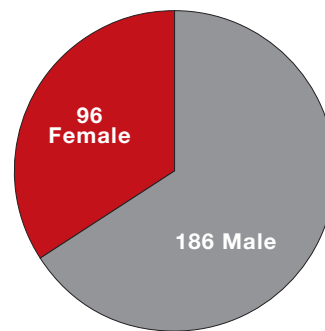
Urban vs Rural Fatalities



Jurisdiction



Age Breakdown



Male and Female Fatalities

zero Fatalities

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FATALITIES BY COUNTY

Salt Lake County		62
Box Elder County		30
Utah County		20
Weber		20
Tooele		15
Juab		14
Washington		14
Millard		12
Davis		8
Duchesne		8
Emery		8
Grand		8
Iron		8
San Juan		8
Wasatch		8
Sevier		7
Cache		6
Garfield		6
Uintah		4
Carbon		3
Summit		3
Beaver		2
Kane		1
Morgan		1
Rich		1
Sanpete		1
Wayne		1
Dagget		0
Piute		0
Unconfirmed		3
Total		282



No one understands the importance of driving safely like someone who didn't.

Answer these two questions: How many fatalities on our highways would be an acceptable number? Now, how many would be an acceptable number among your family and friends? When we set our sights on Zero Fatalities we realized it may appear to be an impossible goal, but if everyone does their part and avoids excessive speed, driving while impaired, and is sure to buckle up each and every time they get in a car, who knows what we can achieve? If you take risks behind the wheel, sooner or later the statistics will catch up with you. Please, don't be one of those who learns the importance of driving safely the hard way. Remember, **Zero Fatalities: It's a goal we can all live with.**

zero
Fatalities

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Drowsy Driving | Distracted Driving | Aggressive Driving | Impaired Driving | Not Buckling Up

No one understands the importance of driving safely like someone who didn't.

DROWSY DRIVING

Did You Know:
Drowsy driving is just as dangerous as drunk driving.

AGGRESSIVE DRIVING

Did You Know:
More than 1 out of 4 fatalities last year involved excessive speed.

DISTRACTED DRIVING

Did You Know:
Distracted driving is a factor in 1 out of 4 crashes nationally.

IMPAIRED DRIVING

Did You Know:
An alcohol and other drug-related crash occurred in Utah every 4 ½ hours in 2004.

NOT BUCKLING UP

Did You Know:
Nearly 75% of people involved in auto-related fatalities last year weren't wearing seatbelts properly—or at all.

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www.ZeroFatalities.com