

City Council Announcements

March 13, 2008

A. Information Needed by Council Staff

1. **Which Council Members are planning on attending the ULCT Midyear Conference?**

Utah League of Cities & Towns Midyear Conference
April 9 – 11, 2008
Dixie Center – St. George, Utah

2. **Economic Development Events:**

Governor Jon Huntsman Jr. and The Downtown Alliance each are sponsoring two events later in March that may provide a well-drawn picture of Utah's and Salt Lake City's economies and development potential.

The first event is The Governor's Utah Economic Summit. The event will be held March 20 from 7 a.m. to roughly 4 p.m. at the Grand America Hotel. Staff has attached a schedule of events, but one of the first events at a 9 a.m. breakout session is "Redevelopment of Downtown Salt Lake and Mixed-Use Development in Utah." The opening session will include presentations by economists Kelly Mathews and Jeff Thredgold and a keynote address by Sandy K. Barusch, U.S. Assistant Secretary of Commerce for Economic Development.

The cost for the event is \$150 per person, but a promotional code (PC50) entered during on-line registration is intended to cut \$50 from the cost. A representative of event co-sponsor Media One said the promotion will last through March 14.

The second even is The Downtown Alliance's Downtown Economic Forum. The forum will be held March 26 starting at 7:30 a.m. on the 23rd Floor of the Wells Fargo Building, 299 south Main Street. The key presentation will be the *2008 Downtown Benchmarks Report* by Jim Wood of the University of Utah Bureau of Economic and Business Research. The report has a number of statistics about employment and business and residential growth downtown that is very useful information. Mayor Becker is scheduled to make the welcome address, and Gov. Huntsman is scheduled as a special guest. Bruce Bingham, Jake Boyer, Mark Gibbons, and Prescott Muir also are scheduled to make presentations. The cost per person is \$20. (See attachment)

3. Budget Priorities (if Council Members would like to discuss).



08

GRAND AMERICA HOTEL

March 20, 2008

Register Utah Economic Summit Schedule Contact

Schedule of Events - Thursday March 20, 2008

7:00 am

Check-in, Continental Breakfast (Grand Ballroom)

8:00 am

Welcome and Opening Session: **Jason P. Perry**, Executive Director, Governor's Office of Economic Development
 "The Economy of Utah": **Kelly Mathews**, Wells Fargo Economist
Jeff Thredgold, "State of the Utah Economy," Zions Bank Economist
 Keynote Address: **Sandy K. Baruah**, U.S. Assistant Secretary of Commerce for Economic Development

Entrepreneurship	Business Law	Business Development	Business Promotion	Business Tools
Grand Salon	Imperial Ballroom C	Imperial Ballroom D	Savoy Room	Envoy Room

9:00 am - BREAKOUT SESSION NO. 1

Proving the Need for Your Business Validating Your Markets, Customers and Channels	Legislative Review 2008	Real Estate Redevelopment of Downtown Salt Lake and Mixed-use Development in Utah	Websites and Branding What's Hot and What's Not	Grow Your Company with Successful Work/Life Strategies Improve Employee Performance and Thrive
--	--------------------------------	---	---	--

10:15 am - BREAKOUT SESSION NO. 2

Building Your Business Support Team Selecting the right professionals for your team and why you need pros on your side	Legal Advice for Responsible Employers IP, Immigration, Contracts, Non-Compete Agreements and More	Propoering in the Global Market	Selling and Marketing in a Web 2.0 World Integrating 2.0 Into Your Operations	Talent: Finding It and Keeping It Your Company's Recruiting and the Utah Recruitment Initiative
--	--	--	---	---

11:30 am

Featured Speaker: Governor Jon Huntsman

12:15 pm

Lunch Served (Grand Ballroom)
 Theme: "Managing the Growth"

1:00 pm

Panel Discussion

Entrepreneurship	Business Law	Business Development	Business Promotion	Business Tools
Grand Salon	Imperial Ballroom C	Imperial Ballroom D	Savoy Room	Envoy Room

2:00 pm - BREAKOUT SESSION NO. 3

Funding Your Business Without Investors SBIR/STTR, Centers of Excellence, SBA and Grants	EDAs / RDAs What are they and how can they help?	The Consumer Media Explosion Video Games, Films and Cross-over Media	Getting the Right News Coverage	Utah Manufacturing Taking Utah's Products Beyond Our Borders
--	--	--	--	--

3:15 pm - BREAKOUT SESSION NO. 4

Equity Sources of Funding Access to Venture Capital and Angel Capital	Logistics Today Getting product from here to there	Powering Our Future Utah's Oil and Gas Development - Opportunities and Challenges	Marketing Home-Grown Products	Building Communities on Values and Markets Utah Attitudes Toward Growth
---	--	---	--------------------------------------	---



Governor's Office of Economic Development



Morning News
 www.deseretnews.com

The Salt Lake Tribune
 www.sltrib.com

2008 Salt Lake City
Downtown Economic Forum

**"Big Projects, Big Plans,
Big Ideas, Big Benefits"**

*Get the lowdown on Downtown by leading experts,
planners, developers, and leaders.*

Wednesday, March 26, 2008

23rd Floor, Wells Fargo Center

299 S. Main Street #2300

Registration at 7:30 a.m., Program at 8 a.m.

Cost: \$20

Continental Breakfast Served

Welcome

Mayor Ralph Becker

2008 Downtown Benchmarks Report

*Jim Wood, U of U Bureau of Economic and
Business Research*

City Creek Center

Mark Gibbons, CCRF

Downtown Arts & Cultural District Plan

Prescott Muir, Prescott Muir Architects

The Gateway District

Jake Boyer, The Boyer Co.

Other Downtown Development

Bruce Bingham, Hamilton Partners

Special Guest

Governor Jon Huntsman, Jr.

Please RSVP to camille@downtownslc.org or 333-1106

Camille Winnie

Program Manager

Downtown Alliance

801-333-1106

camille@downtownslc.org



3/7/2008

B. For Your Information

1. Attached are Grant Submissions submitted by the City.

Grant Submission Update Memo

TO: Dave Everitt, Lyn Creswell, Cindy Gust-Jenson

FROM: Grant Acquisition Team

DATE: 3/7/2008

SUBJECT: Salt Lake City Foundation

FUNDING AGENCY: Utah Arts Council

REQUESTED AMOUNT: \$10,000

DEPARTMENT APPLYING: Public Services, Youth City Artways Imagination Celebration

COLLABORATING AGENCIES: Salt Lake City School District (Highland High School)

DATE SUBMITTED: February 28, 2008

SPECIFICS:

- Technical Assistance (Training) Equipment Only
- Provides __ FTE Position(s)
- Existing New Overtime Requires Funding After Grant

Explanation: _____

- Match Required: 100% In Kind Cash
- Computer Software Development In House Contract Services
- New Program (City not performing function now)

GRANT DETAILS:

The **arts learning goals of the 21st Century Play Series** for the IC 2008/2009 season school year are to provide a second developmental workshop for Bread and Roses, a new musical by Elise Forier and Tina Lear at Highland High School, and to present the second production of a new adaptation by Matt Omasta of Lois Lowry's novel Gathering Blue. Our objective is to engage 1200 students and teachers as cast, crew, and audience members in the conception of new possibilities for fusing narrative and dramatic literature in their own writing and the novels and performances they experience and to help them better understand the process of developing plays, adapting literature to the stage, and creating musicals.