MEMORANDUM

DATE: January 27, 2009

SUBJECT: Renaming of Airport II in West Jordan to South Valley Regional Airport

STAFF REPORT BY: Karen Halladay, Public Policy Analyst

AFFECTED COUNCIL DISTRICTS: All

The Administration, along with the Airport Advisory Board, is proposing a rename of Salt Lake City Airport II to South Valley Regional Airport. The name being proposed identifies the general location and purpose of the airport making it more user-friendly and descriptive to the community. Airport II currently serves the general aviation needs of the community by providing aviation-related services including: business-related flying, law enforcement/fire/rescue flying services, recreational flying, flight training, air charters for medical services, the Utah National Guard Army Aviation Support facility, transport of mail and newspapers, along with other aviation-related activities.

The Airport II, owned by Salt Lake City and operated by the Department of Airports, is located in West Jordan. It is located approximately 10 miles south of the Salt Lake City International Airport. Interstates 15 and 215 intersect approximately four miles east of the Airport, and Bangerter Highway (S.H. 154) is located less than one mile to the east.

A resolution is proposed to change the name to South Valley Regional Airport. In addition to the name being more descriptive as to location and purpose, the proposed name more readily identifies this facility for emergency management service providers.

Review of Proposed Airport II Name Change
The Naming Opportunities Ad Hoc Committee (Council Members Turner, Love, and Jergensen) has spent considerable time considering, discussing, reviewing and formulating a Naming of City Assets Ordinance. Although not adopted, this ordinance addresses many issues related to the naming or renaming of City assets, including but not limited to, prohibited names; name preferences; and criteria for changing an existing name. The criteria for changing the name of an existing asset is stated as follows:

    A. Criteria: A City asset with an existing name shall be changed only after consideration of the:
          1. historical significance of the name
          2. impact on the presently-named individual or organization; and
          3. cost and impact of:
               a. changing existing signage, if any;
               b. rebuilding community recognition; and
               c. updating records such as letterhead, databases, and promotional material.
    B. Consideration: Each petition to change an existing name shall be considered on a case-by-case pursuant to applicable provisions of this chapter.

Airport Administrators did consider all provisions of the proposed Naming of City Assets Ordinance in their proposal to rename Airport II to South Valley Regional Airport. According to the Administration, the Salt Lake City and West Jordan Mayor have discussed this matter. In addition, the Administration of Salt Lake City plans to notify West Jordan Mayor and Administration when this resolution comes before the City Council and when a Public Hearing will be held on the name change from Airport II to South Valley Regional Airport.
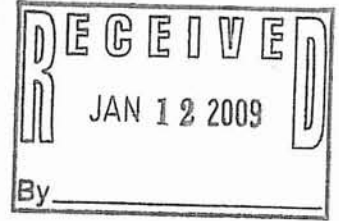
SALT LAKE CITY CORPORATION

OFFICE OF THE MAYOR

CITY COUNCIL TRANSMITTAL

David Everitt, Chief of Staff

Date Received: 1/12/2009
Date sent to Council: 1/13/2009

TO: Salt Lake City Council
Carlton Christensen, Chair

DATE: January 12, 2009

FROM: David Everitt, Chief of Staff   535-7322

SUBJECT: Renaming of Airport II in West Jordan to South Valley Regional Airport

STAFF CONTACT: Maureen Riley, Executive Director of Airports   575-2408

DOCUMENT TYPE: Resolution

RECOMMENDATION: The Administration recommends that the City Council approve the resolution.

BUDGET IMPACT: N/A

BACKGROUND/DISCUSSION:

The Airport owned by Salt Lake City that is Located in West Jordan traditionally has been called Airport II. However, that name has no historical significance and is not descriptive of the location or operation of the Airport. The proposed name, South Valley Regional Airport, identifies the general location of the airport and also clarifies the type of airport for users who are not necessarily familiar with the facility. The proposed name is thus much more user-friendly.

An alternative name, Salt Lake Executive Airport, also was considered. However, the term executive airport has a particular meaning to general aviation airport users, an suggests the airport has facilities and services that are not currently available at Airport II. Thus, the name would be misleading to airport users. Also, that name does not accurately reflect the location of the Airport. For those reasons, that name was eliminated from consideration.

The proposed name change was presented to the Airport Advisory Board during the December board meeting. Board members were supportive of the proposed change.

PUBLIC PROCESS: N/A

RESOLUTION NO._____ OF 2009
(Renaming of Airport II)

A resolution of the Salt Lake City Council approving the renaming of Airport II in West Jordan to South Valley Regional Airport.

WHEREAS, Salt Lake City, through its Department of Airports, owns and operates the airport located in West Jordan, Utah, which currently is referred to as Airport II; and

WHEREAS, the Administration desires to rename Airport II, which new name shall be South Valley Regional Airport; and

WHEREAS the name selected is relevant to airport users, readily identifies the facility for emergency management service providers, is consistent with the character and public value of the asset, and reflects the nature of the service provided ; and

WHEREAS, the former name of the airport has no historical significance; and

WHEREAS, the new name will have no or very minimal impact on any individual or organization.

THEREFORE, BE IT RESOLVED by the Salt Lake City Council that the name of Airport II in West Jordan, Utah, be changed to South Valley Regional Airport .

PASSED by the City Council of Salt Lake City, Utah, this _____ day of _____ , 2009.

SALT LAKE CITY COUNCIL

By:_____
CHAIRPERSON

ATTEST AND COUNTERSIGN: APPROVED AS TO FORM:

_____   _____
CITY RECORDER   SALT LAKE CITY ATTORNEY