

# City Council Announcements

## April 27, 2010

### A. For Your Information

1. Provided the new process the Council utilizes to approve grant funding within the Consent Agenda, an outline of the grant applications is below. The details of each grant are also attached. If you have any objections, please speak with a member of staff.

<b>Grant Reference Title</b>	<b>Grant Amount</b>	<b>Grant Program</b>
Salt Lake Neighborhood Farmers Market Promotion Program	\$98,202	FY 2010 Farmers Market Promotion Program
Public Services Employee Workplace Safety Program	\$39,582	Workplace Safety Grant 2010

# Grant Application Submission Notification Memo

**TO:** Jennifer Bruno, Gina Chamness, Sherrie Collins, David Everitt, Cindy Gust-Jensen, Karen Halladay, Ben McAdams, Sylvia Richards, Lehua Weaver

**FROM:** Elizabeth Myers *EM*

**DATE:** April 15, 2010

**SUBJECT:** Salt Lake Neighborhood Farmers Market Promotion Program

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**FUNDING AGENCY:** U.S. Department of Agriculture

**GRANT PROGRAM:** FY 2010 Farmers Market Promotion Program

**REQUESTED AMOUNT:** \$98,202

**DEPARTMENT APPLYING:** Community & Economic Development

**COLLABORATING AGENCIES:** Downtown Farmers Market/Downtown Alliance of Salt Lake, Ninth and Ninth Farmers Market, Sugar House Farmers Market, The People's Market, and University of Utah Farmers Market

**DATE SUBMITTED:** April 15, 2010

## SPECIFICS:

- Technical Assistance (Training)       Equipment/Supplies Only
- Provides one hourly/seasonal Intern Position(s)
- Existing       New       Overtime       Requires Funding After Grant

Explanation: 10 hours a week over 30 weeks for two years to serve as the project coordinator

- Match Required    0%     In-Kind    or     Cash
- Computer Software Development     In-House    or     Contract Services
- Contractual/Subawards to Project Partners
- New Program (City not performing function now)

## GRANT DETAILS:

- Salt Lake City Corporation is requesting \$98,202 for the Salt Lake Neighborhood Farmers Market Promotion Program, an innovative initiative to establish existing and nascent farmers markets as vital cornerstones of a sustainable local food economy by: 1) increasing consumer awareness and purchasing of high quality, locally grown foods at neighborhood farmers markets, and 2) creating a network among the Salt Lake City farmers market organizations and growers/farmers to strengthen core business capacities, build partnerships, and share best practices learned.
- If the grant is awarded, the funds will provide resources to:
  - a) Secure the services of a promotion/design consultant to develop and produce a Salt Lake City Farmers Market four- to eight-page newspaper to be mailed to 40,000 households in Salt Lake County in May 2011 and May 2012; and
  - b) Hire a project coordinator/intern for 10 hours a week over 30 weeks for two years to assist the Director of the Economic Development Division and the Small Business Program Manager in implementing the project.
- There are no matching funds required by the funding agency.

# Grant Application Submission Notification Memo

**TO:** Jennifer Bruno, Gina Chamness, Sherrie Collins, David Everitt, Cindy Gust-Jensen, Karen Halladay, Ben McAdams, Sylvia Richards, Lehua Weaver  
**FROM:** Elizabeth Myers *JMM*  
**DATE:** April 15, 2010  
**SUBJECT:** Public Services Employee Workplace Safety Program

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**FUNDING AGENCY:** Utah Labor Commission  
**GRANT PROGRAM:** Workplace Safety Grant 2010  
**REQUESTED AMOUNT:** \$39,582  
**DEPARTMENT APPLYING:** Public Services  
**COLLABORATING AGENCIES:** Vox Creative  
**DATE SUBMITTED:** April 15, 2010

**SPECIFICS:**

- Technical Assistance (Training)       Equipment/Supplies Only  
 Provides \_\_\_\_\_ FTE Position(s)  
 Existing     New     Overtime       Requires Funding After Grant  
Explanation: \_\_\_\_\_  
 Match Required    0%     In-Kind    or     Cash  
 Computer Software Development     In-House    or     Contract Services  
 Contractual/Subawards to Project Partners  
 New Program (City not performing function now)

**GRANT DETAILS:**

- Salt Lake City Corporation is requesting \$39,582 to develop and implement the Public Services Employee Workplace Safety Program, a workplace safety initiative for the 1,400 employees of the City's Department of Public Services (DPS) with a special focus on addressing the language and cultural barriers that affect workplace safety practices of seasonal employees with limited English skills.
- The Public Services Employee Workplace Safety Program will consist of an interactive, bi-lingual (English/Spanish) Workplace Safety 101 training course and City-wide promotional efforts to establish a culture of workplace safety.
- Of the total requested funds, \$38,000 will secure the contractual services of a creative marketing communications/design firm to design, brand, and produce the safety training curriculum and collateral materials for the workplace safety awareness initiative. The requested \$1,582 for personnel for staff to provide fiscal oversight and reporting of the expenditures of grant funds to the Utah Labor Commission.
- There are no matching funds required by the funding agency.