

Board Appointment: Transportation Advisory Board: Rachel Otto

INTRODUCTION:

Mayor Becker is recommending Rachel Otto to be appointed to serve on the Transportation Advisory Board. If appointed she will fill the Capitol Hill vacancy and serve the term through September 24, 2012.

APPLICANT INFORMATION:

Ms. Otto resides in District 3 and works as an Associate Attorney for Strindberg & Scholnick, LLC. She is interested in the Transportation Advisory Board because the issues the board deals with affect both the vibrancy and the sustainability of Salt Lake City. As someone who cares about what the city is doing to become more environmentally responsible, she wants to be a part of recommendations on how to make public transportation and non-motorized transportation easier. Ms. Otto is deeply invested in the vibrancy and economic growth of downtown and other city centers and feels transportation plans can have a huge impact on where and how people spend and invest their money.

RESPONSE DEADLINE:

If you have any objections to this appointment, please let Amber know by June 2, 2010.

CURRENT COMPOSITION OF TRANSPORTATION ADVISORY BOARD:

Membership of the Transportation Advisory Board consists of one resident from each of the eight city planning districts, one at large member to represent the Northwest Quadrant Planning District, one representative of college level transportation academia, one representative of a business-oriented organization actively involved in transportation issues affecting SLC, and one representative of the Salt Lake City School District. Other individuals representing organizations with continuing interest and involvement in City transportation issues may be appointed members. Board members include Joel Ban, At-large; Milton Braselton, Sugar House; Randy Dixon, East Bench; Brian Doughty, Central City; Keith Jensen, West Salt Lake; Steven M. Sturzenegger, Northwest; Alama Uluave, SLC School District; Jonathan Springmeyer, MBAC; and Xuesong Zhou, Academia.

BOARD STRUCTURE:

Transportation Advisory Board members provide advice to the City regarding action items in the Transportation Master Plan; development and refinement of the Traffic Calming Program; regional, citywide and significant local transportation issues; crossing guard policies and guard placement criteria; development of alternative transportation and travel demand strategies; promotion of public education of transportation issues; prioritization for funding of transportation related capital improvement projects and programs; and serve as coordinators and resources for organizations interested in transportation issues affecting Salt Lake City.